



DIGITAL BROADCAST

Upgrade your technology
and save money thanks to
the DB Digital Broadcast

SCRAPPING PROMOTION

with OVERVALUATION

of your used transmitter!



Until **31st July 2019**, investing
in the new latest generation of
technologically advanced and high
energy saving DB FM Transmitters
is easy and **convenient!**

You have the chance to buy the
extraordinary new compact or
modular radio transmitters with
an **overvaluation of your used**
one of any brand!*

*See next table of guaranteed evaluation but in any case, up to a maximum of 10% of the value of the new confirmed and payed before 31st July 2019 order. For all information please read the attached regulation.

www.dbbroadcast.com



Tab of guaranteed assessment in Euro per kW

FM TRANSMITTER AGE	VALUATION IN EURO PER KW
≤ 5 years	150 Euro/kW
Between 5 and 10 years	120 Euro/kW
>10 years	70 Euro/kW

Example

You have a 10-kW power transmitter, 10 years old and with a maximum efficiency of 50%. Its market value is practically null, but if you choose to replace it with a new DB Digital Broadcast transmitter

you will get promptly a 1.200 Euro evaluation on your old used one!



That's not all!

The new transmitter, thanks to scrapping and energy saving (over 30% respect to previous technologies), **pays for itself in about 3 years!**

What can you save with the new NEXT series transmitters?

Example: PFG NEXT 10 kW

$$\eta = 70\%$$

Electricity consumption price per kW/h: 0,22 Euro (Average price)



FM Transmitter	Consumption per hour	η Efficiency	kW/h per year	Spending on energy consumption per year in Euro
FM PREVIOUS 10 kW	20 kW/h	50 %	175.200 (20x24x365)	38.500= (175.200x0,22)
SERIES NEXT 10 kW	14,3 kW/h	70 %	125.200 (14,3x24x365)	27.500= (125.200x0,22)

11.000 Euro Saving per year



The new transmitter series NEXT **PAYS FOR ITSELF**
in about 3 years!

Application form

Scrapping operation and overvaluation of FM transmitters

Customer data

Company _____

Address _____

Postal Code _____ City _____ State _____

Name and Surname _____

Ph. _____ E-mail _____

Brand and model to be scrapped and overvalued

Brand _____

Template _____

FM transmitter age _____

Power kW _____

How did you hear about this initiative?

Web site ☐ Social Network ☐ Newsletter ☐ Other _____

Data processing disclosure under Articles 13 and 14 of GDPR 679/2016

The personal data you provide when completing this information form will be processed in compliance with the data protection provisions laid down in the GDPR. Your personal data will be stored on hard copy as well as electronic media owned by DB Elettronica Telecomunicazioni Spa, having its registered office in Italy, Padova, via Maestri del Lavoro 20. Your personal data will be stored on servers located in countries in or outside the EU, in compliance with the GDPR provisions. The data subject may review the full privacy policy at any time by visiting <http://www.dbbroadcast.com>

I, the undersigned, having read the aforesaid disclosure:

☐ Consent to the use of my personal data for the purposes as under (a) above, which data may be transferred to third parties only to the extent as required to carry out processing on behalf of DB Elettronica Telecomunicazioni Spa.

☐ Authorise DB Elettronica Telecomunicazioni Spa to send me commercial and information materials and updates concerning their own and third party companies' products and services, including by automated means.

Signed by _____

To be filled out and sent by e-mail to sales@dbbroadcast.com
and you will be contacted!

Regulation

Scrapping promotion and overvaluation of FM transmitters

1. Customers - Duration of the promotion

The promotion is valid all over the world: the customers could join it by filling the "Application form" and only by purchasing any FM transmitter marked DB Digital Broadcast from 1st June to 31st July 2019.

2. General structure

With this promotion DB will grant the pre-defined value (see table) as a discount, following the activation of the application procedure, in relation to the new DB products Digital Broadcast purchase, up to a maximum of 10% of the new transmitters ordered value. We accept a maximum of one scrapped device per customer / promotion.

3. How to send the "Application Form"

The registration form, duly completed in all its parts, has to be sent to DB by e-mail to the following address: sales@dbbroadcast.com

4. Conditions for granting pre-defined value

By adhering to the promotion, the Customer can take advantage of a guaranteed incentive to the purchase of the new DB products (as per Table on page 2 "Evaluation table Euro / kW ") up to a maximum of 10% of the value of the new transmitters ordered value. These values could be applied only if the scrapping/buy back products are still functional and complete with all parts and accessories provided in the original configuration. They must not have any damage. However, DB will decide, at its exclusive and final discretion, whether the old transmitter must be shipped to its headquarters, with transport charged to DB, or to leave them to the customer granting anyway the predefined promotion value. If DB will receive any non-working or damaged transmitters, they will be returned to the customer, charging the shipping costs with regular invoice.

5. Terms and conditions of the evaluation's payment

The guaranteed evaluation will be applied through a discount on the purchase of a new DB transmitter.

6. Liability on data contained in the returned transmitters

Before the delivery of any used transmitter to DB, the Customer is required to delete the data stored in and of belonging to the owner and, by the way:

- The Customer declares to be the owner of the transmitter sent to DB, unless there are no pending issues and to be aware that, following the delivery, he will lose any rights upon the related software licenses.
- The Customer declares that the transmitters are not subject to investigations of Judicial Police.
- The customer, releasing DB now by then from any liability, declares to hold DB harmless from and against any action / claim / request or instance due to non-compliance to the truth of the above customer declarations.

Contact us for more information!
Ph: +39 049 87 00 588 E-mail: sales@dbbroadcast.com